

Digital
Transformation
+
Strategy

Onassis

Digital

+

Innovation

1

COVID19

2

Under the hood

3

Digital programme

4

research

/
innovation

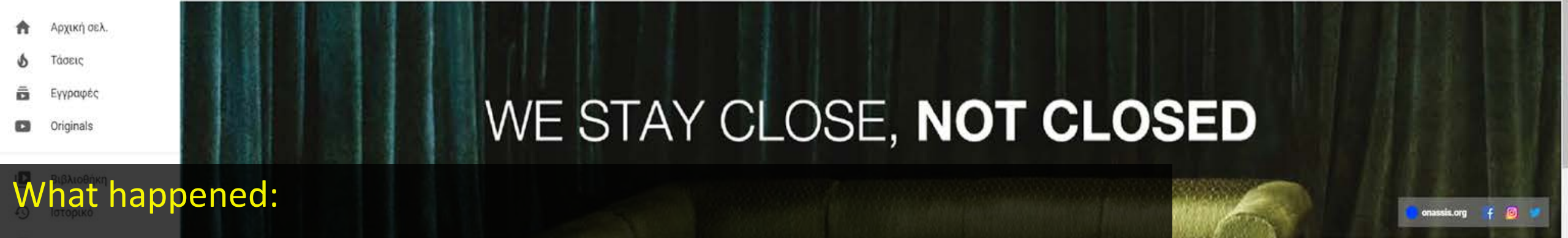
5

takeaways

1

COVID19

effect



What happened:

- Acceleration of digital transformation
- Top management leadership
- Inter-pillar knowledge transfer (Edu->Culture/Culture->Edu)
- Interdepartmental collaboration
- Mapping, selection, incubation of digital innovation projects
- Service design orientation
- RnD actions

ONASSIS Foundation

ΕΓΓΡΑΦΗΚΑΤΕ

FEATURED CHANNELS

- Interfaces Network
- Rethink Athens

The Divine Comedy by Dante Alighieri, directed by Argyro...
 The Waves by Virginia Woolf, directed by Dimitris...
 Giannis and Thanasis Antetokounmpo at Onassis...
 Seven Deadly Sins by Angeliki Stelattou / Omada...
 "Trojan Women" by Euripides, directed by Theodoros...

ENTER: ▶ ΑΝΑΠΑΡΑΓΩΓΗ ΟΛΩΝ

Νέες αναθέσεις σε καλλιτέχνες, από το Ίδρυμα Ονάση για έργα τέχνης από το σπίτι τους, μέσα σε 120 ώρες. New commissions to artists by the onassis foundation for artworks created in 120

The content pivot

ONASSIS
|||
ΕΛ

ONASSIS
COSMOS

A grid of yellow navigation buttons arranged in two rows. The top row contains five buttons: ONASSIS ENTER, ONASSIS ΣΤΟ YOUTUBE, ΣΤΕΓΗ, ΙΔΡΥΜΑ ΟΝΑΣΗ, and ΟΡΕΝ CALLS. The bottom row contains six buttons: ΑΘΗΝΑ, ΝΕΑ ΥΟΡΚΗ, ΠΟΛΙΤΙΣΜΟΣ, ΠΑΙΔΕΙΑ, ΥΓΕΙΑ, and 1821-2121 PAST FORWARD. A red circle highlights the top row, and a red arrow points from the text 'The content pivot' to this circle.

ONASSIS ENTER	ONASSIS ΣΤΟ YOUTUBE	ΣΤΕΓΗ	ΙΔΡΥΜΑ ΟΝΑΣΗ	ΟΡΕΝ CALLS	ΥΠΟΤΡΟΦΙΕΣ
ΑΘΗΝΑ	ΝΕΑ ΥΟΡΚΗ	ΠΟΛΙΤΙΣΜΟΣ	ΠΑΙΔΕΙΑ	ΥΓΕΙΑ	1821-2121 PAST FORWARD



TRANSFORM

2014

TRANSFORM fuses technology and design to celebrate its transformation from a piece of still furniture to a dynamic machine driven by a stream of data and energy.

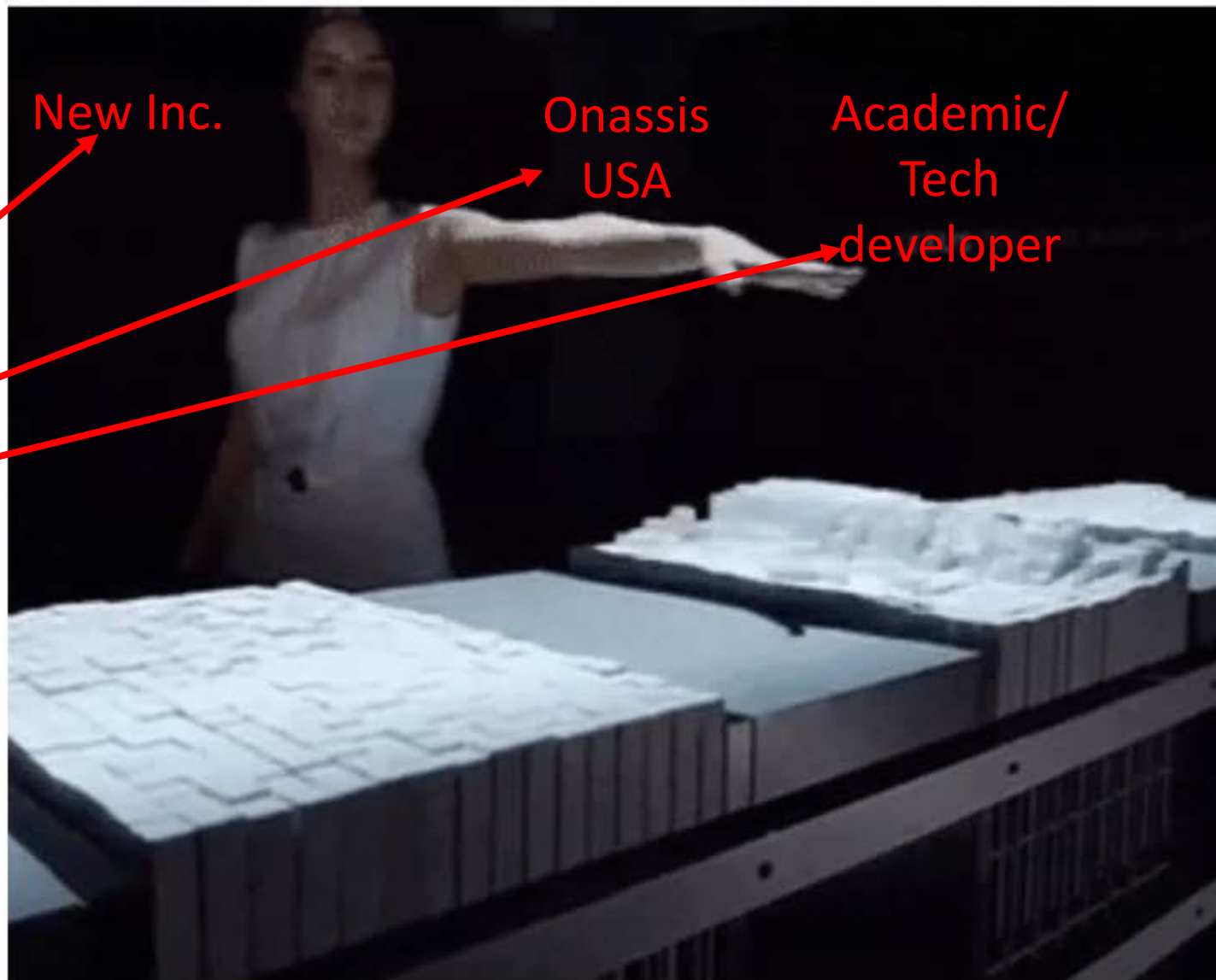
OF

New Inc.

Onassis
USA

Academic/
Tech
developer

Cross-unit / cross-
institutional
collaboration (ONX)



On display at Lexus Design Amazing during 2014 Milan Design Week.

Gestural Interaction with TRANSFORM

ONASSIS PRESENTS
ENTER

ENTER: NT E R:

ARTISTS ACROSS THE GLOBE INTERPRET THE
PRESENT TIME

[READ MORE >](#)

Multi-format

/cross-unit

ONASSIS PRESENTS
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ARTISTS ACROSS THE GLOBE INTERPRET THE
PRESENT TIME

commissioning

[READ MORE >](#)

platform

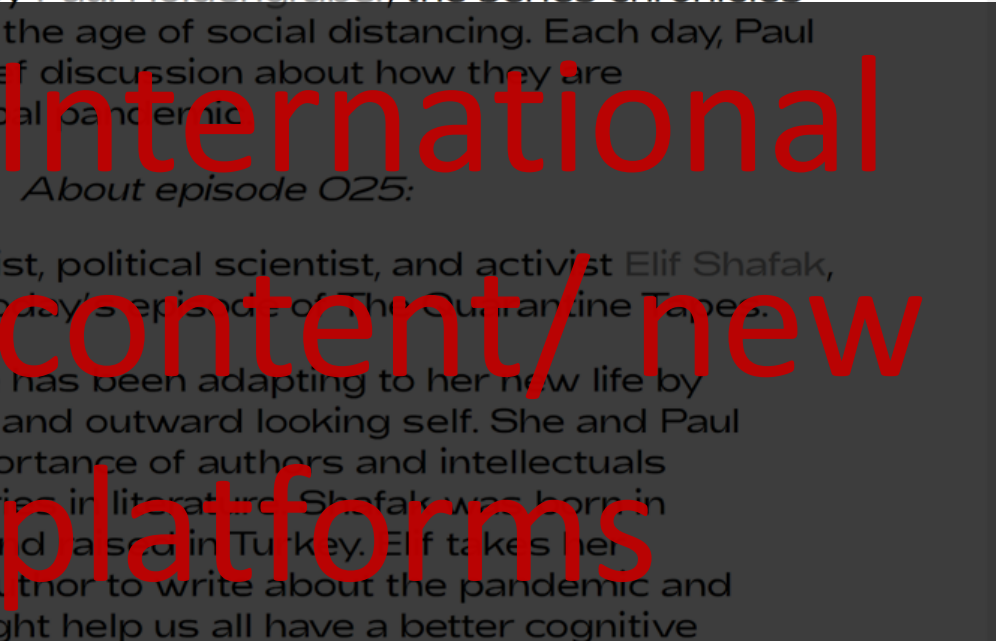
R:



The Quarantine Tapes: 025 Elif Shafak (04.24.20)

INTERVIEW • TALK SHOW

The Quarantine Tapes: A week-day program from Onassis LA and dublab. Hosted by Paul Holdengräber, the series chronicles shifting paradigms in the age of social distancing. Each day, Paul calls a guest for a brief discussion about how they are experiencing the global pandemic.



About episode 025:

Award winning novelist, political scientist, and activist Elif Shafak, speaks with Paul in today's episode of The Quarantine Tapes.

Elif recounts how she has been adapting to her new life by balancing her inward and outward looking self. She and Paul speak about the importance of authors and intellectuals narrating micro histories in literature. Shafak was born in Strasbourg, France, and raised in Turkey. Elif takes her responsibility as an author to write about the pandemic and share stories that might help us all have a better cognitive understanding of the present moment.

~~~~~

Download

Listen on Mixcloud

# HACKATHENS 2020

WHAT COMES  
AFTER

Open  
Call Submission  
Deadline: 20.05.2020

[Digital] Open  
Calls

# OPEN CALL: THE SCHOOL OF INFINITE REHEARSALS

ONASSIS AIR



# FUTURE NEW ORIGINAL WORKS

Open  
Call Submission  
Deadline 20.4.2020

ONASSIS STEGI | UPPER STAGE

- Premium GR
- Αρχική σελ.
- Τάσεις
- Εγγραφές
- Originals
- Βιβλιοθήκη
- Ιστορικό
- Τα βίντεό σας
- Αγορές 1
- Παρακολούθηση αργ...

onassis



Onassis Foundation

30,5 χιλ. εγγεγραμμένοι

ΕΓΓΡΑΦΗΚΑΤΕ

Περισσότερα

ΑΡΧΙΚΗ    ΒΙΝΤΕΟ    PLAYLISTS    ΚΟΙΝΟΤΗΤΑ    ΚΑΝΑΛΙΑ    ΠΛΗΡΟΦΟΡΙΣ

ΕΓΓΡΑΦΕΙΣ

Be... and... (e)

Bloom... (e)

AGULHADA MUSIC...

A.J+

- Alexandra Whitting...
- Antifono.gr
- Art21
- Εμφάνιση άλλων 150

ΠΕΡΙΣΣΟΤΕΡΑ ΑΠΟ ΤΟ YOUTUBE

Ταινίες YouTube

Πρωτότυπα

New Releases

Πιάστε το καλύτερο θρόνο στον καναπέ και συντονιστείτε. | Take the best seat on the sofa and...



- The Divine Comedy** by Dante Alighieri, directed by Argyro...  
Onassis Foundation  
12 χιλ. προβολές · Πριν από 4 ημέρες
- The Waves** by Virginia Woolf, directed by Dimitris...  
Onassis Foundation  
10 χιλ. προβολές · Πριν από 2 ημέρες  
Υπότιτλοι
- Giannis and Thanasis Antetokounmpo** at Onassis...  
Onassis Foundation  
1,9 χιλ. προβολές · Πριν από 4 ημέρες
- Seven Deadly Sins** by Angeliki Stellatou / Omada...  
Onassis Foundation  
2,5 χιλ. προβολές · Πριν από 4 ημέρες
- "Trojan Women"** by Euripides, directed by Theodoros...  
Onassis Foundation  
57 χιλ. προβολές · Πριν από 1 εβδομάδα

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FEATURED CHANNELS

- Interfaces Network  
ΕΓΓΡΑΦΗ
- Rethink Athens  
ΕΓΓΡΑΦΗ

channel

- Premium GR
- Αρχική σελ.
- Τάσεις
- Εγγραφές
- Originals
- Βιβλιοθήκη
- Ιστορικό
- Τα βίντεό σας
- Αγορές 1
- Παρακολούθηση αργ...
- Περισσότερα

onassis



### Onassis Foundation

30,5 χιλ. εγγεγραμμένοι

ΕΓΓΡΑΦΗΚΑΤΕ

- ΑΡΧΙΚΗ
- ΒΙΝΤΕΟ
- PLAYLISTS
- ΚΟΙΝΟΤΗΤΑ
- ΚΑΝΑΛΙΑ
- ΠΛΗΡΟΦΟΡΙΕΣ

- ΕΓΓΡΑΦΕΣ
- Ben and Holly's Litt... (0+)
  - Bloomberg (0+)
  - AGULHADA MUSIC...
  - AJ+
  - Alexandra Whitting...
  - Antifono.gr
  - Art21
  - Εμφάνιση άλλων 150

#### New Releases ▶ ΑΝΑΠΑΡΑΓΩΓΗ ΟΛΩΝ

Πιάστε την καλύτερη θέση στον καναπέ και συντονιστείτε. | Take the best seat on the sofa and tune in.

|                                                                                                                                              |                                                                                                                                                        |                                                                                                                                    |                                                                                                                                      |                                                                                                                                          |
|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>The Divine Comedy</b> by Dante Alighieri, directed by Argyro...</p> <p>Onassis Foundation<br/>12 χιλ. προβολές · Πριν από 4 ημέρες</p> | <p><b>The Waves</b> by Virginia Woolf, directed by Dimitris...</p> <p>Onassis Foundation<br/>10 χιλ. προβολές · Πριν από 2 ημέρες</p> <p>Υπότιτλοι</p> | <p><b>Giannis and Thanasis Antetokounmpo</b> at Onassis...</p> <p>Onassis Foundation<br/>1,9 χιλ. προβολές · Πριν από 4 ημέρες</p> | <p><b>Seven Deadly Sins</b> by Angeliki Stellatou / Omada...</p> <p>Onassis Foundation<br/>2,5 χιλ. προβολές · Πριν από 4 ημέρες</p> | <p><b>"Trojan Women"</b> by Euripides, directed by Theodoros...</p> <p>Onassis Foundation<br/>57 χιλ. προβολές · Πριν από 1 εβδομάδα</p> |
|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|

#### FEATURED CHANNELS

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- Rethink Athens  
ΕΓΓΡΑΦΗ

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- Premium GR
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onassis



**Onassis Foundation**  
30,5 χιλ. εγγεγραμμένοι

ΕΓΓΡΑΦΗΚΑΤΕ

This is not a channel

ΑΡΧΙΚΗ BΙΝΤΕΟ PLAYLISTS ΚΟΙΝΟΤΗΤΑ ΚΑΝΑΛΙΑ ΠΛΗΡΟΦΟΡΙΣ

New Releases ▶ ΑΝΑΠΑΡΑΓΩΓΗ ΟΛΩΝ

|                                                         |                                                      |                                                  |                                                    |                                                       |
|---------------------------------------------------------|------------------------------------------------------|--------------------------------------------------|----------------------------------------------------|-------------------------------------------------------|
|                                                         |                                                      |                                                  |                                                    |                                                       |
| The Divine Comedy by Dante Alighieri, directed by An... | The Waves by Virginia Woolf, directed by Dimitris... | Giannis and Thanasis Antetokounmpo at Onassis... | Seven Deadly Sins by Angeliki Stellatou / Omada... | "Trojan Women" by Euripides, directed by Theodoros... |
| Onassis Foundation                                      | Onassis Foundation                                   | Onassis Foundation                               | Onassis Foundation                                 | Onassis Foundation                                    |
| 10 χιλ. προβολές · Πριν από 2 ημέρες                    | 10 χιλ. προβολές · Υπότιτλοι                         | 1.9 χιλ. προβολές · Πριν από 4 ημέρες            | 2.5 χιλ. προβολές · Πριν από 4 ημέρες              | 57 χιλ. προβολές · Πριν από 1 εβδομάδα                |

ENTER: ▶ ΑΝΑΠΑΡΑΓΩΓΗ ΟΛΩΝ

FEATURED CHANNELS

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- Ταινίες YouTube
- Πρωτότυπα
- Παρουσίαση χωρ...pptx
- Digital Landscapi...pptx

Show all

- Premium GR
- Αρχική σελ.
- Τάσεις
- Εγγραφές
- Originals
- Βιβλιοθήκη
- Ιστορικό
- Τα βίντεό σας
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onassis



Onassis Foundation

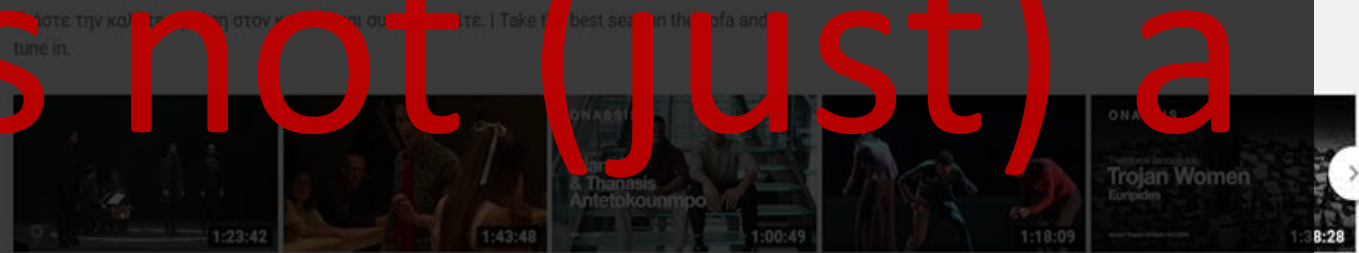
30,5 χιλ. εγγεγραμμένοι

ΕΓΓΡΑΦΗΚΑΤΕ



ΑΡΧΙΚΗ    ΒΙΝΤΕΟ    PLAYLISTS    ΚΟΙΝΟΤΗΤΑ    ΚΑΝΑΛΙΑ    ΠΛΗΡΟΦΟΡΙΣ

New Releases ▶ ΑΝΑΠΑΡΑΓΩΓΗ ΟΛΩΝ



|                                                         |                                                      |                                                  |                                                    |                                                       |
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FEATURED CHANNELS

- Interfaces Network  
ΕΓΓΡΑΦΗ
- Rethink Athens  
ΕΓΓΡΑΦΗ

This is not (just) a channel

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- Ταινίες YouTube
- Πρωτότυπα
- Παρουσίαση χωρ...pptx
- Digital Landscapi...pptx

Show all

ONASSIS PRESENTS  
ENTER

# ENTER: NT E R:

ARTISTS ACROSS THE GLOBE INTERPRET THE  
PRESENT TIME

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N T

ARTISTS ACROSS THE GLOBE INTERPRET THE  
PRESENT TIME

R:

This is not a  
commissioning platform



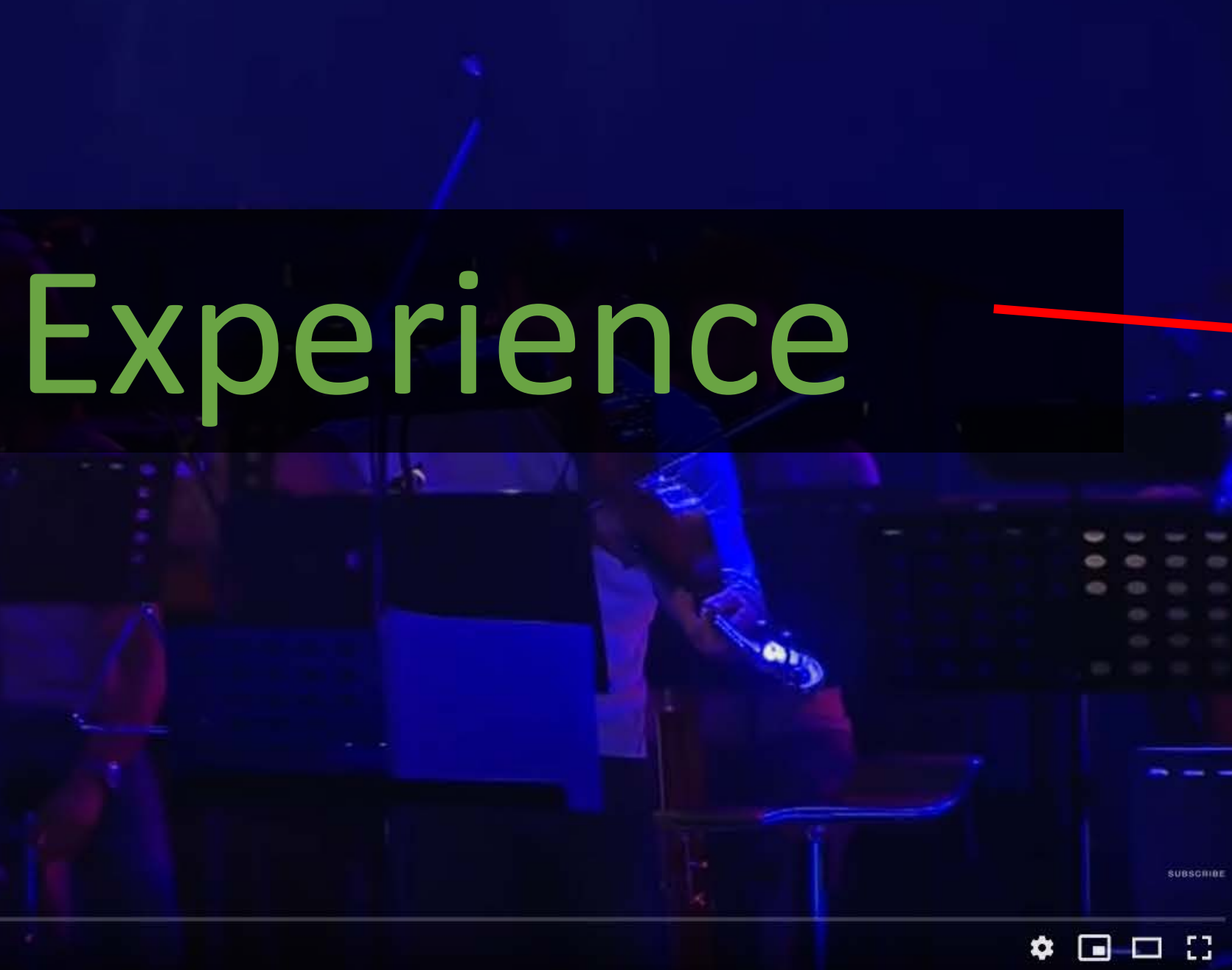
# ENTER:

ONASSIS PRESENTS ARTISTS ACROSS THE GLOBE INTERPRET THE PRESENT TIME

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commissioning platform

# Experience



- δισκευων ηταν τόσο ωραία. φαίνεται το μερακι και η αγαπη
- Therese N @Artefacts Ensemble είναι αλήθεια ότι η αρχική ιδέα ήταν των άρτεφακτς;
- alx btw αγαπη, καλη προαιρεση, αλληλεγγυη, υπομονη, σεβασμος, καλλιεργεια, ελπιδα και ΣΤΕΡΕΟ NOBA
- Artefacts Ensemble Τα βίντεο είναι του Λουίζου Ασλανίδη, σκηνοθέτη του συνόλου.
- Jordi Espagnas artefacts πρώτη φορά βλέπω δουλειά σας, φαντάζομαι θα βρω και περισσότερο υλικό στο νετ;
- Κωνσταντίνος Σάλλης υπέροχη δουλειά συγχαρητήρια σε όλους
- alx btw και ARTEFACTS ENSEMBLE βεβαιως! Συγχαρητηρια!
- Therese N και τι ωραία αποτζιατούρα
- Billy Dalpis ~~εξαιρετικές εκτελέσεις...~~μπράβο σε όλους τους συντελεστές...
- Stella m Υπέροχο! ❤️
- Σταύρος Σπέγγος τα γιουχα για τους αρνητες του πολιτισμου μας
- demsoc Εξαιρετικά!!
- Kiki Zaharoudi Αν είναι τόσο ωραίο μαγνητοσκοπημένο φαντάσου πως θα ήταν live
- Antonia M. The God is here
- Vasileios Filis !
- Antonia Lampadari πωωω πώς θα γίνει να πάμε σ' ένα τέτοιο λάιβ; 😍

ΑΠΟΚΡΥΨΗ ΕΠΑΝΑΛΗΨΗΣ ΣΥΖΗΤΗΣΗΣ

Επόμενο

ΑΥΤΟΜΑΤΗ ΑΝΑΠΑΡΑΓΩΓΗ



# Experience

(aka the Bibas effect)

- Antonia Lampadari ευχαριστούμε πολύ! πραγματικά είναι το ιδανικό για εμάς στην επαρχία
- alex r. Iatrewn Kwnstantino Vhta
- Therese N ωωωωω
- ioanna kanak ❤️ ❤️ ❤️ ❤️
- Onassis Foundation** \*ανατριχίλα\*
- Maria Bazima We are getting chills ❤️ ❤️ ❤️
- Emmanouil Koutsoudakis δεος
- Therese N ταλέντο ο Σελαμσής που έκανε τη μεταγραφή για ακουστικά όργανα... μπράβο
- Artefacts Ensemble τα εύσημα στον Κορνήλιο Σελαμσή για όλες τις διασκευές...
- Tinwelin είμαι ξανα γυμνασιο και ακουω ΣΝ
- Marina Symeonidou υπεροχος
- Therese N και αυτοί που τα παίζουν με τόση ακρίβεια.. σκεφτείτε ότι τα σύνθ παίζουν με μετρονόμο
- Onassis Foundation** Οι ενορχηστρώσεις του Σελαμσή είναι κεντήματα ❤️
- Βιλλ Καντιφ μόνο αγάπη για αυτόν τον σπουδαίο καλλιτέχνη! μαζί μεγαλώσαμε με τις μουσικες του τόσα χρόνια τώρα!
- Therese N τι να λέμε βήτα + σελαμσής + άρτεφακτς = ντρημ τημ
- Artefacts Ensemble ⬇️ ριστούμε 😊

ΑΠΟΚΡΥΨΗ ΕΠΑΝΑΛΗΨΗΣ ΣΥΖΗΤΗΣΗΣ

# Workflow

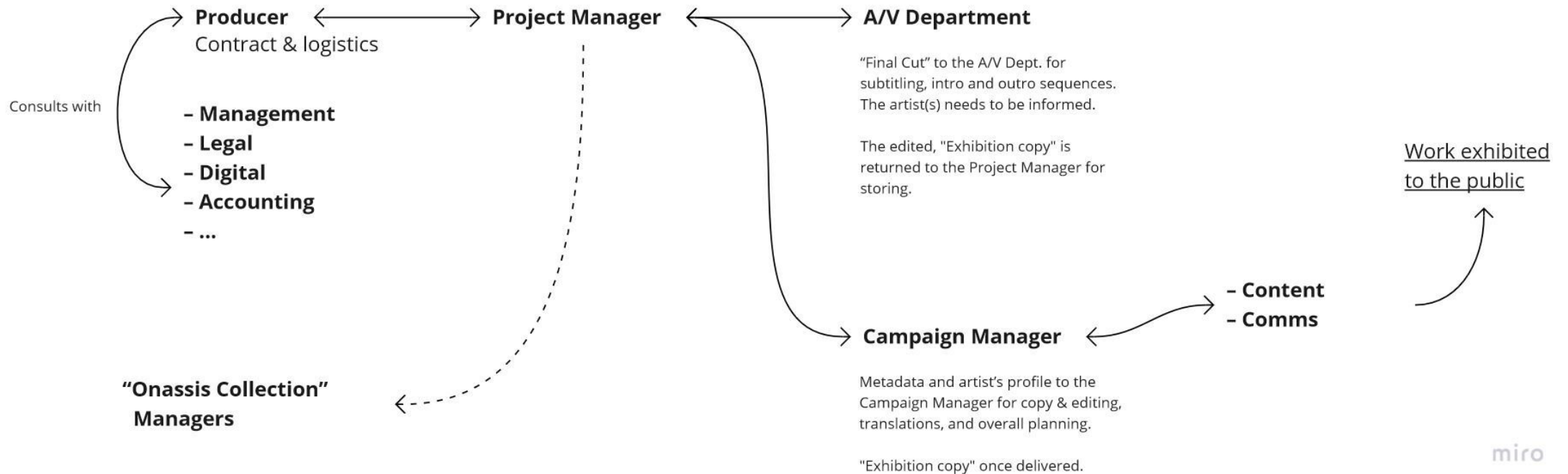
Artist(s)

The artist delivers to the Project Manager:

1. "Final Cut" of the work.
2. Metadata about the work (title, description credits, etc).
3. Artist's profile (Bio, Photo, additional texts).

The Project Manager:

1. Confirms delivery of the work, after consulting with A/V Dept.
2. Ensures the metadata is complete.
3. Updates the registry sheet: *\_MASTER\_Enter-artworks.xlsx*
4. Stores the input from the artists in the respective Dropbox folders.



# Collaboration



p.tslavos

MacBook Pro

- Onassis
  - pRo
  - Saved items
  - People
  - Apps
  - Files
  - Show less
- Starred
  - team-digital
- Channels
  - crispr
  - # digital-planning
  - digitalplanning
  - enter-newcommissions**
  - # general
  - # news-and-ramdomness
  - # onassis-stegi
  - research\_and\_developm...
  - team-digital\_standup
  - Add a channel
- Direct messages
  - Slackbot
  - pRo (you)
  - Christina Pitouli
  - Christos Carras
  - Dimitris Theodoropoulos

**enter-newcommissions** ☆

13 | Add a topic

Wednesday, April 22nd  
Loading history...

**Vassilis Panagiotakopoulos** 5:35 PM  
That's correct. I was about to do the same.

**s dogani** 5:36 PM  
was added to enter-newcommissions by Heracles.

Thursday, April 23rd

**Zoe Dolan** 6:26 PM  
**@Heracles** can you please share dropbox with both addresses? Sophia Efthimiadou <sefthimiadou@onassisusa.org>; Sophia Efthimiadou <sophia.efthimiadou@gmail.com>

**1 reply** 13 days ago

**Zoe Dolan** 6:26 PM  
Thank you!

**Zoe Dolan** 6:27 PM  
**@s dogani** @Christos Sarris confirming I have uploaded the latest version of Radiohole's video under #LIVABLES. I am archiving the previous version that was in dropbox.

**Christos Sarris** 6:51 PM  
**@Zoe Dolan** I downloaded and forwarded the final version already from the previous email that Ilan mentioned it we are resending to our editor to doublecheck.

**Zoe Dolan** 6:51 PM  
**@Christos Sarris** perfect!

**Thread**

team-digital

**pRo** Today at 6:44 PM  
<https://github.com/THING-Lab/HapticVRWizard>

**GitHub**  
**THING-Lab/HapticVRWizard**  
Haptic Wizard of Oz  
Prototyping in VR. Unity  
Project - THING-Lab/HapticVRWizard

3 replies

**Katerina** 5 days ago  
τι είναι; 😊

**pRo** 5 days ago  
software που αναπτυσσει ενας απο τους fellows του ONX

**Katerina** 5 days ago

Reply...

Rich text editor toolbar: Bold, Italic, Underline, Link, Unlink, Text Color, Emojis, Attachments, Send.

Platform Experimentation

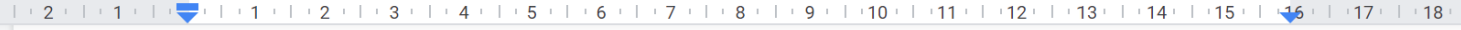


Navigation and formatting toolbar with icons for undo, redo, print, zoom, currency, percentage, font color, background color, bold, italic, underline, link, unlink, insert, delete, and others.

Όνομα Δικαιούχου/ Δημιουργού

|   | A                            | B                              | C              | D                                | E                                                             | F                            | G            |
|---|------------------------------|--------------------------------|----------------|----------------------------------|---------------------------------------------------------------|------------------------------|--------------|
| 1 | Όνομα Δικαιούχου/ Δημιουργού | Επώνυμο Δικαιούχου/ Δημιουργού | Ανήκει σε ΟΣΔ; | Τύπος Δικαιούχων/ Δημιουργών     | Επωνυμία ΟΣΔ                                                  | Τίτλος έργου προς εκκαθάριση | Είδος έργου  |
| 2 |                              |                                |                |                                  |                                                               |                              |              |
| 3 | Δημήτρης                     | Καμαρωτός                      | Ναι            | Συνθέτες / Στιχουργοί            | Ειδική Υπηρεσία Έκτακτης Διαχείρισης Δικαιωμάτων (ΕΥΕΔ)/ ΕΔΕΜ | ΡΟΜΠ                         | Μουσικό έργο |
| 4 | Δημήτρης                     | Καμαρωτός                      | Ναι            | Θεατρικοί Συγγραφείς / Μεταφραστ | ΘΕΣΠΙΣ                                                        | ΡΟΜΠ                         | Μουσικό έργο |
| 5 |                              |                                |                | Συγγραφείς / Εκδότες             | ΟΣΔΕΛ                                                         | ΡΟΜΠ                         | έργο λόγου   |
| 6 |                              |                                |                |                                  | Αυτοδιαχείριση                                                | ROB                          | έργο λόγου   |
| 7 |                              |                                |                |                                  |                                                               |                              |              |

IPR clearance



# Creative Material IPR Policy v.1.0

## 1. Introduction

Objective of this policy is to provide a brief outline of policies in relation to the treatment of [Intellectual Property Rights \(IPR\)](#) creative material in order to mitigate risk in relation to third party rights and to maximise the protection of Onassis Foundation IPR.

## 2. What does IPR cover

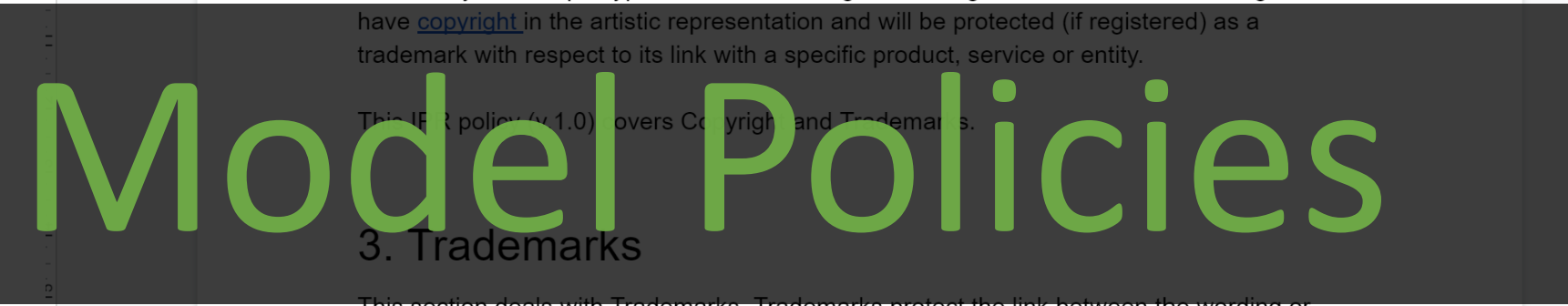
IPRs cover a variety of different rights in relation to original (Copyright) or novel (patents, trade-secrets) material, as well as rights related to reputation and branding ([trademarks](#)) or [are](#) protect trade and commercial secrets (different forms of confidential information).

There may be multiple types of IPR subsisting in one single item. For instance, a logo will have [copyright](#) in the artistic representation and will be protected (if registered) as a trademark with respect to its link with a specific product, service or entity.

This IPR policy (v.1.0) covers Copyright and Trademarks.

## 3. Trademarks

This section deals with Trademarks. Trademarks protect the link between the wording or graphic representation and a specific entity, service or product. They require registration in a specific jurisdiction (e.g. USA) or set of jurisdictions (e.g. EU). Onassis Foundation normally registers its trademarks in EU and USA, but we may choose additional jurisdictions if we deem that the product or service we launch is addressed to them.







Search across your channel



Channel

### Community Guidelines strikes



**1 of 3 Community Guidelines strikes**

- Your content was removed due to a violation of our [Community Guidelines](#).
- You won't be able to do things like upload, post, or live stream for 1 week (2 days left).

#### If this happens again

- Your channel will get a second Community Guidelines strike.
- You won't be able to do things like upload, post, or live stream for 2 weeks.

#### Content removed

If you think we made a mistake, you can appeal this decision

Warning on April 2, 2020 ⓘ

| Type    | Content                                                                                                | Policy                |
|---------|--------------------------------------------------------------------------------------------------------|-----------------------|
| Warning | Narcissus & Antigon... with Paul Gianna... and Valer...<br>https://onassissusa.org/events/festival/... | Links in your content |

Actions

Appeal submitted ⓘ  
Apr 2, 2020

Strike on April 29, 2020 Expires Jul 28

| Type   | Content                                                                                             | Policy                |
|--------|-----------------------------------------------------------------------------------------------------|-----------------------|
| Strike | Antigone in Ferguson   Onassis Festival NY<br>https://onassissusa.org/events/antigone-in-ferguson-1 | Links in your content |

Actions

Appeal submitted ⓘ  
Apr 30, 2020

# Platform policies response

File Home Insert Draw Page Layout Formulas Data Review View Help

Clipboard Font Alignment Number Styles Cells Editing Ideas Sensitivity

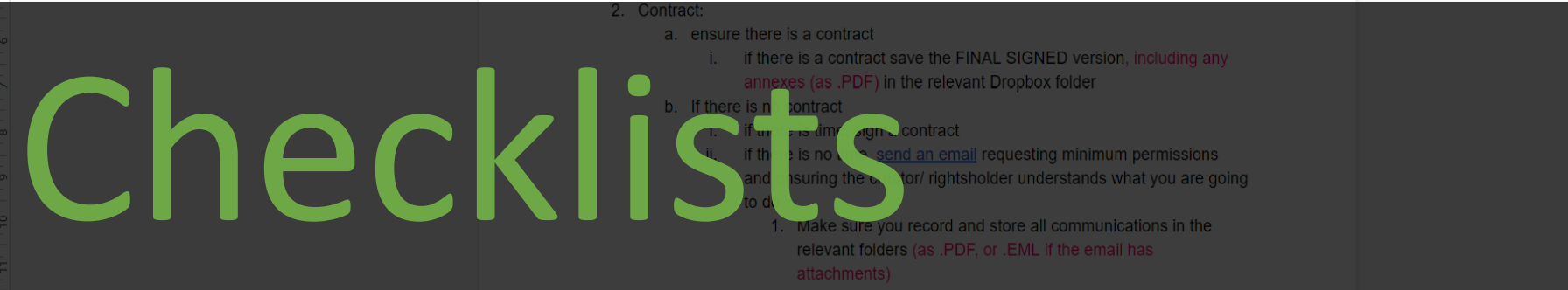
B2 X ✓ fx

| Artwork link                                                                                                                                        | Context | Artists Name                                                             | Title of the work                             | Medium                                                                                                                         | Care of                         | Commission by                      | Year |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|---------|--------------------------------------------------------------------------|-----------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------|------------------------------------|------|
| <a href="https://vimeo.com/317329246">https://vimeo.com/317329246</a>                                                                               | .       | Thomas Anthony Schleider jr credited as: Thomas Owen, Kentaro Kumanomido | Faster Than Light                             | 1. Feature Film<br>2. Hybrid Short Film & Performance<br>3. Multi Screen Durational Video Installation                         | Iraklis Papatheodorou           | Nikos Athanasopoulos               | 2019 |
| pending                                                                                                                                             | FFF     | Hikaru Fujii                                                             | Piraeus/Heterocronia                          | Documentary Film                                                                                                               | Dimitra Dernikou                | ONASSIS STEGI/FFF                  | 2017 |
| pending                                                                                                                                             | FFF     | Hikaru Fujii                                                             | The Primary Fact                              | Different films: intervirews and an artistic choreographed enactment of a massacre. All together work as a video installation. | Dimitra Dernikou                | ONASSIS STEGI/FFF                  | 2018 |
| pending                                                                                                                                             | FFF     | Rags India Collective                                                    | Lamphilos                                     | Film under water                                                                                                               | Dimitra Dernikou                | ONASSIS STEGI/FFF                  | 2019 |
| <a href="https://www.dropbox.com/s/5t0c0wvtutl5i/en_geros.mp4?dl=0">https://www.dropbox.com/s/5t0c0wvtutl5i/en_geros.mp4?dl=0</a>                   | -       | Γιώργος Κουμεντάκης (βίντεο), Γεώργιος Γεωργιάδης (μουσική)              | Γέρος                                         | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Βρονή                                         | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| <a href="https://www.dropbox.com/s/0ef3qvnihom7bze/voices.mp4?dl=0">https://www.dropbox.com/s/0ef3qvnihom7bze/voices.mp4?dl=0</a>                   | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Φωνές                                         | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Όσο μπορείς                                   | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Κεριά                                         | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Πόλις                                         | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Μακρυά                                        | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Πολυέλαιος                                    | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| pending                                                                                                                                             | -       | Γιώργος Κουμεντάκης (βίντεο), Νικόλαος Μονικάς (μουσική)                 | Θάλασσα του πρωιού                            | mp4 file (video & music)                                                                                                       | Marianna Christofi              | Theodoros Chiotis                  | 2013 |
| <a href="https://vimeo.com/241092349">https://vimeo.com/241092349</a>                                                                               | -       | Hadjithomas Joana & Joreige Khalil                                       | Palimpsests (from the project Unconformities) | Video                                                                                                                          | Hara Syrou/Konstantina Soulioti | Afroditi Panagiotakou/Katja Arfara | 2017 |
| <a href="https://drive.google.com/open?id=1F7_PGm1cDOn1aRIMmeIBT1CKEW5nQoA5">https://drive.google.com/open?id=1F7_PGm1cDOn1aRIMmeIBT1CKEW5nQoA5</a> | -       | Triantafyllidis Theo                                                     | Prometheus                                    | Video                                                                                                                          | Hara Syrou/Konstantina Soulioti | Afroditi Panagiotakou              | 2017 |

# Documentation & Archiving

# IPR Checklist v.01

1. What am I going to do:
  - a. Identify where the work is to be displayed, **depending on its format, audience, planned availability and overall priorities**
    - i. YouTube
    - ii. Other
2. Contract:
  - a. ensure there is a contract
    - i. if there is a contract save the FINAL SIGNED version, **including any annexes (as .PDF)** in the relevant Dropbox folder
  - b. If there is no contract
    - i. If there is already signed contract
    - ii. If there is no contract **send an email** requesting minimum permissions and ensuring the creator/ rightholder understands what you are going to do
      1. Make sure you record and store all communications in the relevant folders **(as .PDF, or .EML if the email has attachments)**
      2. store the emails you have sent, even if you don't receive an answer
3. Moral Rights
  - a. Explain to the producer/ artist where herwork is to be displayed. If possible, send them a URL of our YouTube Channel (<https://www.youtube.com/OnassisFoundationChannel>)
  - b. They need to understand the context in which their work is to be displayed and agree to that (or not object).
  - c. Ensure that you credit them appropriately. Confirm credits with them.
4. Third party works/ rights
  - a. Ensure there are no third party works in the Work.
  - b. If there are such works, ensure proper licences have been obtained.
  - c. Be careful: licences related to the original showing of the Work may not be sufficient, since they may only refer to physical performances, not internet/ YouTube.
  - d. Make sure you have at least an email confirming the existence of the relevant ; don't rely on verbal communications. Record and store all relevant



## English version

Dear [name]

We all hope that you are good and safe. As recent developments have shaped a new day-to-day life, we feel the need to offer the public online artworks as the need to open our horizons beyond the harsh reality is imperative. The digital world allows us to share many forms of art, which we wish to become a means of communication, fun, reflection and joy. Like other organizations, we, as part of a collective effort of the artistic world, are creating an organized platform on our YouTube channel featuring *performances/productions/talks* hosted at the Onassis Stegi over the past ten years. The platform will not serve any commercial purposes as it is an offer to the public. We believe that the *show/production/talk* ..... is important to be included in our program, always with your consent to the granting of the right to make it available to the public through Onassis YouTube Channel.

In order to ensure the look and feel of our channel and to assess how your work will appear, please visit our channel [here: https://www.youtube.com/OnassisFoundationChannel](https://www.youtube.com/OnassisFoundationChannel)

We would also be grateful if you could provide us brief answers regarding the following items:

- How would you prefer that you and the various contributors to the Work are attributed/ credited.
- Please let us know if there are any third party works included in your Work and for which you have obtained all licences necessary for them to be shown on Youtube.
- If there is a playlist related to your work (music that is played in your work). If that is the case, please send us all relevant information.
- If there are minors, persons with disability, patients or other special individuals appearing in your Work, please notify us accordingly.
- If any archaeological sites appear in your Work, please notify us accordingly.
- If the Work was originally displayed/ recorded at a festival, please notify us accordingly.

We remain at your disposal for any further clarification you may require and are looking forward to receiving your answer,

# Model Comms

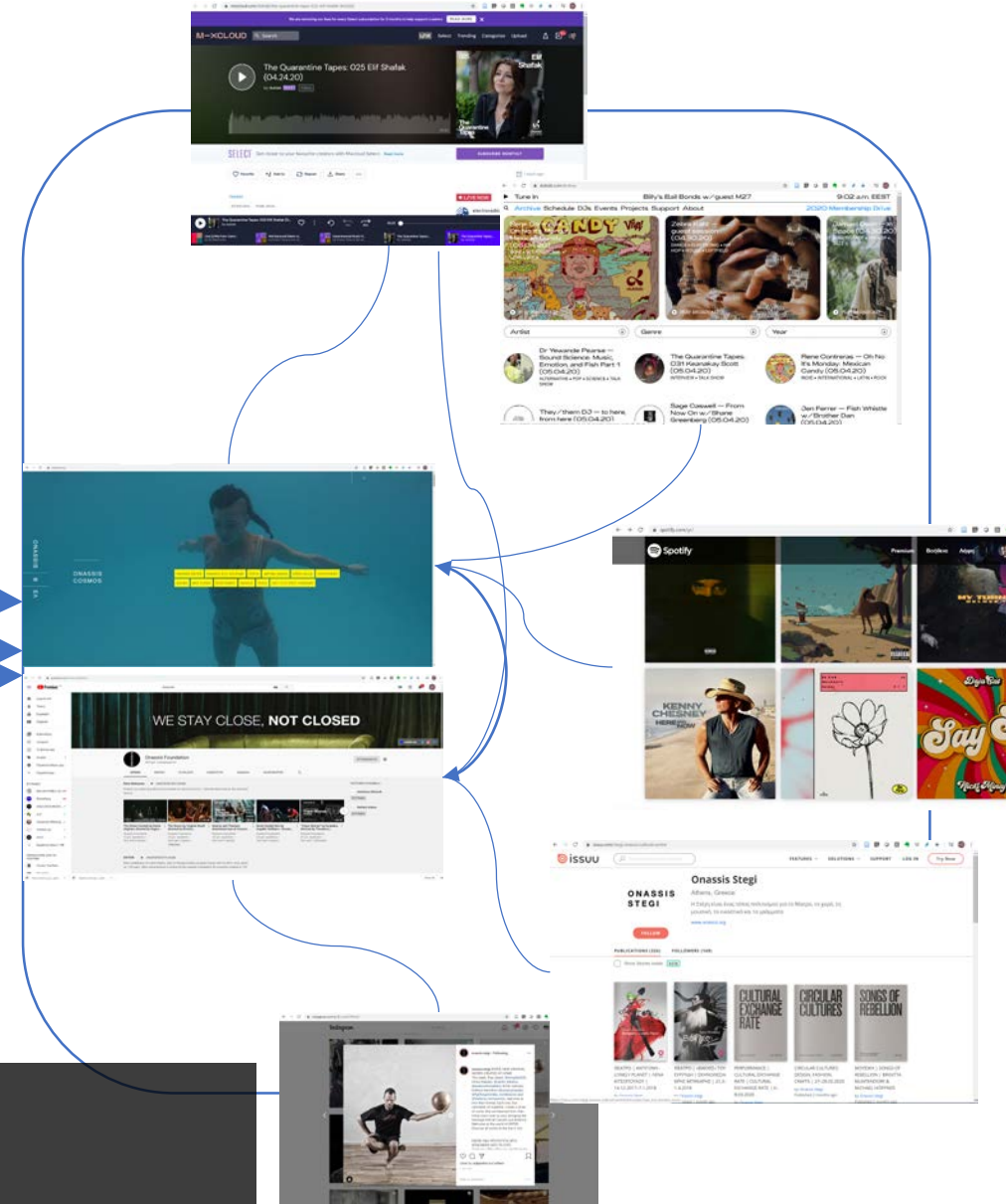
Heracles  
6:44 μ.μ. 17 Απρ

Αντικατάσταση: "" με ""  
<https://www.youtube.com/OnassisFoundationChannel>

New Commissions  
(ENTER etc)

Living Archive  
(Stegi, Education,  
Onassis Collection,  
OCC-Radio etc)

Open Calls  
(AiR, EU Projects,  
Hackathons,  
Residencies)



# Multi-platform


DATE: 2020-05-06

|                                     |                       |                                                                   |                                                                       |                                            |      | Lifetime                       | Lifetime                       | Lifetime                     |
|-------------------------------------|-----------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------------|------|--------------------------------|--------------------------------|------------------------------|
|                                     |                       |                                                                   |                                                                       |                                            |      | Views on YouTube<br>2020-04-29 | Views on YouTube<br>2020-05-06 | Views on Vimeo<br>2020-05-06 |
| Title of page                       | Artist                | URL                                                               | YouTube URL                                                           | Vimeo URL                                  | Week |                                |                                |                              |
| Houseplants   Dimitris Karantzas    | Dimitris Karantzas    | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 2685                           | 5390                           |                              |
| Antibody   Maria Antelman           | Maria Antelman        | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 666                            | 1778                           |                              |
| Fighting World   600 Highwaymen     | 600 Highwaymen        | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 886                            | 2226                           |                              |
| Happy Hours   Radiohole             | Radiohole             | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 929                            | 1854                           |                              |
| Video 2: Body parts, fabrics and sp | Efthimis Filippou     | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 1357                           | 2940                           |                              |
| The Game   Kimberly Bartosik / d    | Kimberly Bartosik / c | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 790                            | 1912                           |                              |
| Training Text, Step 2250   Annie D  | Annie Dorsen          | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | <a href="https://www.youtube.com/wat">https://www.youtube.com/wat</a> |                                            | 1    | 533                            | 1485                           |                              |
| Hamlet a desktop performance   E    | Elias Adam            | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 865                          |
| st Dominique bd Arago   Andonis     | Andonis Foniadakis    | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 1023                         |
| Untitled (Junkopia Redux)   Stefa   | Stefanos Tsivopoulo   | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 146                          |
| Tarantino   Simos Kakalas           | Simos Kakalas         | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 1119                         |
| As you sleep the world empties      | Vasilis Kekatos       | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 34400                        |
| Untitled, part 1   RootlessRoot     | RootlessRoot          | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 660                          |
| inbetween Kwimiak, blue   Emily     | Emily Johnson         | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 179                          |
| Every Hologenome for Themselve      | Kathryn Hamilton (Si  | <a href="https://www.onassis.org/v">https://www.onassis.org/v</a> | x                                                                     | <a href="https://vimeo">https://vimeo.</a> | 2    |                                |                                | 107                          |

# Data



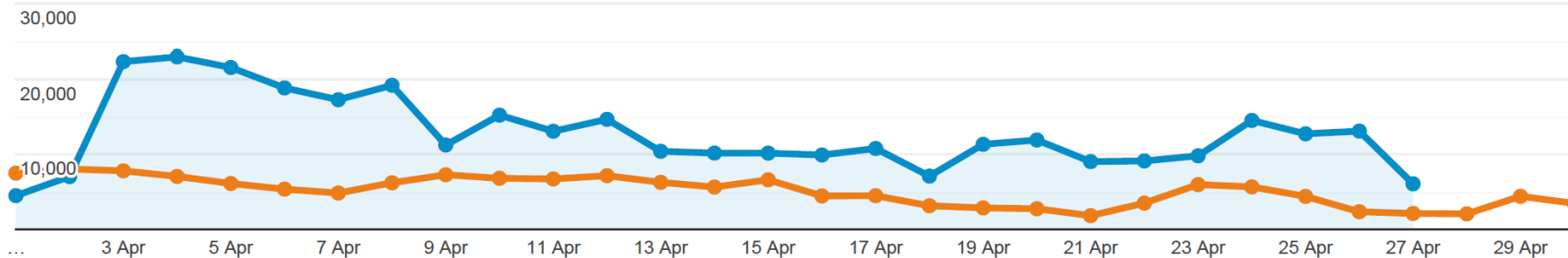
**Overview**


**All Users**  
 +0.00% Page Views

1 Apr 2020 - 27 Apr 2020  
 Compare to: 1 Apr 2019 - 30 Apr 2019

Overview

01-Apr-2020 - 27-Apr-2020: ● Page Views  
 01-Apr-2019 - 30-Apr-2019: ● Page Views



Page Views

**124.51%**  
 344,449 vs 153,425



Unique Page Views

**131.97%**  
 297,421 vs 128,217



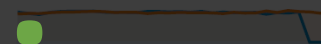
Avg. Time on Page

**9.82%**  
 00:02:30 vs 00:02:16



Bounce Rate

**0.91%**  
 73.63% vs 72.97%



% Exit

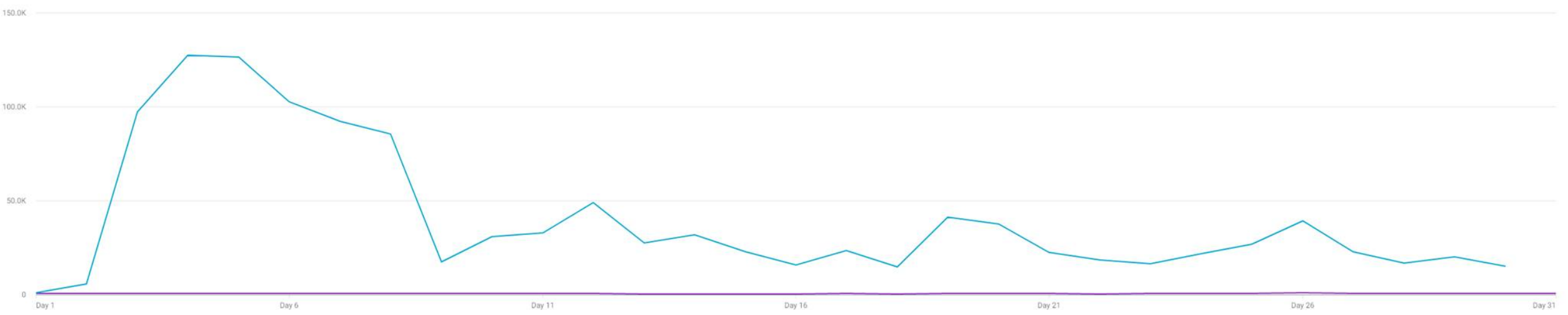
**6.94%**  
 64.44% vs 60.26%



**Analytics**

Video Traffic source Geography Viewer age Viewer gender Date Revenue source Subscription status Subscription source Playlist Device type Ad type More

Views by Video Line chart Daily Side-by-side table

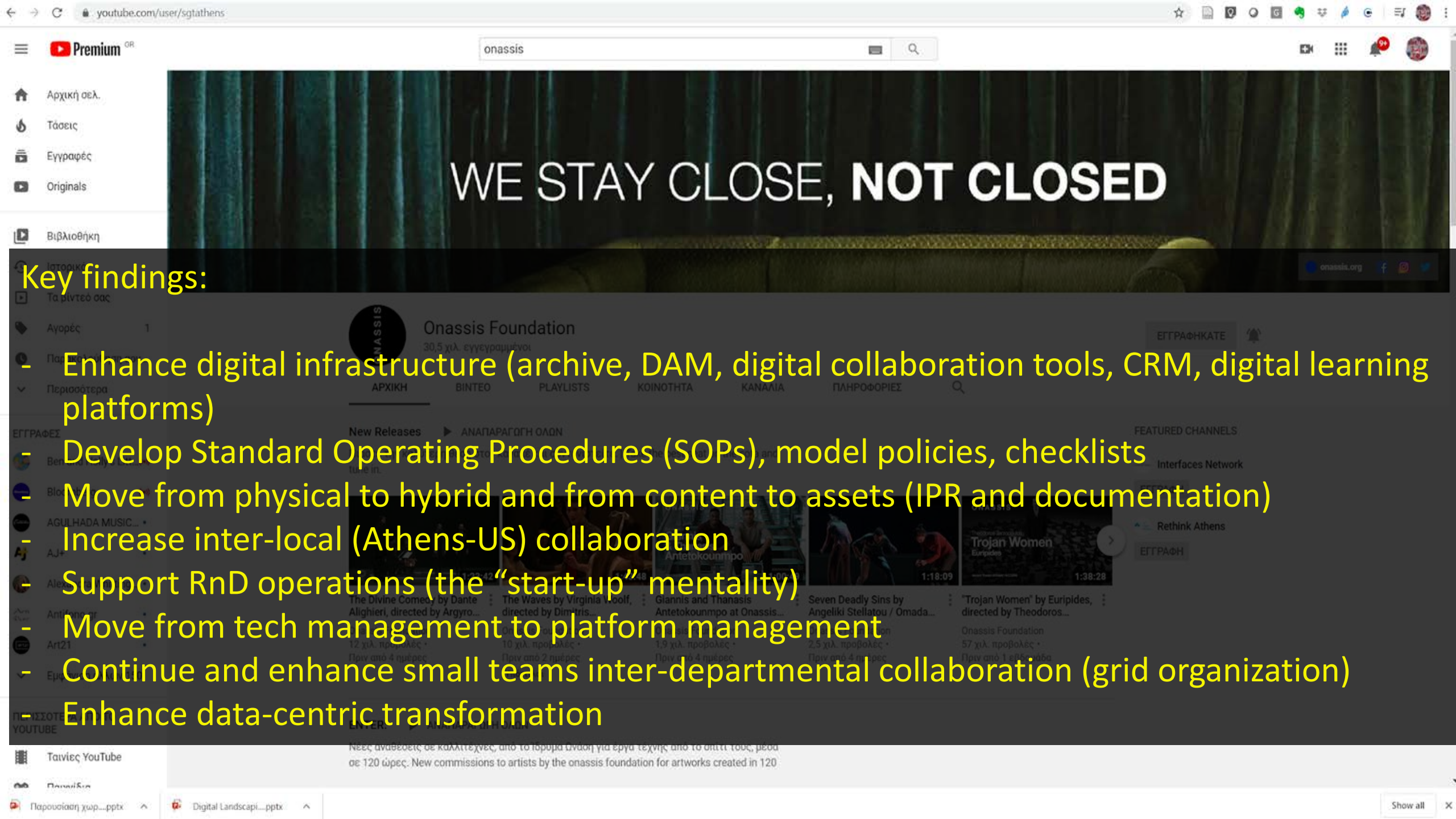


| Video                                                                                         | Views            |
|-----------------------------------------------------------------------------------------------|------------------|
| <b>Onassis Foundation</b>                                                                     | <b>1,203,885</b> |
| 1 Onassis Foundation offers the Greek National Health System 13.5 million protective masks    | 483,490 40.2%    |
| 2 The Birds by Aristophanes In Epidaurus, Directed by Nikos Karathanos   Full Performance     | 85,488 7.1%      |
| 3 Onassis Foundation: We Stay Close, Not Closed                                               | 80,970 6.7%      |
| 4 The Bacchae by Euripides, directed by Aris Biniaris   Full Performance                      | 78,611 6.5%      |
| 5 Birds (Or How To Be One) by Babis Makridis   Full Film   Digital Premiere                   | 49,696 4.1%      |
| 6 "Trojan Women" by Euripides, directed by Theodoros Terzopoulos   Full Performance in Delphi | 39,897 3.3%      |
| 7 Rob / Ρομπτ by Efthimis Filippou, directed by Dimitris Karantzas   Full Performance         | 39,459 3.3%      |
| 8 Little Red Riding Hood - The First Blood, by Lena Kitsopoulou   Full Performance            | 31,907 2.7%      |
| 9 XENOS by Akram Khan   Full Performance                                                      | 29,107 2.4%      |
| 10 Birds (Or How To Be One) by Babis Makridis   Trailer                                       | 22,437 1.9%      |
| 11 Rebetika: The Blues of Greece, Lena Kitsopoulou                                            | 18,355 1.5%      |
| 12 Kureru by RootlessRoot   Full Performance                                                  | 16,630 1.4%      |
| 13 Emata (Bloods) by Efthimis Filippou, directed by Argyro Chioti   Full Performance          | 16,630 1.4%      |

| Video                                                                             | Views         |
|-----------------------------------------------------------------------------------|---------------|
| <b>Onassis Foundation Comparison</b>                                              | <b>19,512</b> |
| 1 Moby Dick - The Musical                                                         | 2,180 11.2%   |
| 2 Moby Dick (The Musical) - Trailer                                               | 1,323 6.8%    |
| 3 «Όσο μπορείτε»: ταινία μικρού μήκους   ΑΡΧΕΙΟ ΚΑΒΑΦΗ   ΙΔΡΥΜΑ ΩΝΑΣΗ             | 771 4.0%      |
| 4 Απόσπασμα από την παράσταση «Βυσιονόκηπος» του Άντον Τσέκωφ, στη Στέγη          | 613 3.1%      |
| 5 Η ΔΙΚΗ ΤΟΥ ΣΩΚΡΑΤΗ ΣΤΗ ΣΤΕΓΗ   25 Μαΐου 2012   Ζωντανή αναμετάδοση στα ελληνικά | 598 3.1%      |
| 6 Στις πρόβες   Θρήνοις του Αριστοφάνη   Επίδαυρος 19 & 20 Αυγούστου              | 475 2.4%      |
| 7 Μουσική για παιδιά   Big Bang Festival 2                                        | 387 2.0%      |
| 8 Τι είναι η Μισαλλοδοξία,                                                        | 377 1.9%      |
| 9 Trailer   Χρήστος Παπαδόπουλος - Ίόν                                            | 351 1.8%      |
| 10 FUTURE NOW - Open Call                                                         | 312 1.6%      |
| 11 Βάκι - κληλέ - την π...                                                        | 282 1.5%      |
| 12 ELEPHANT by Euripides   Askani                                                 | 281 1.4%      |
| 13 Δημόσιος Νόστος   Α... Διαφιλιτιομό στα... φωνητικό                            | 280 1.4%      |

Baseline/ KPIs





WE STAY CLOSE, NOT CLOSED

Key findings:

- Enhance digital infrastructure (archive, DAM, digital collaboration tools, CRM, digital learning platforms)
- Develop Standard Operating Procedures (SOPs), model policies, checklists
- Move from physical to hybrid and from content to assets (IPR and documentation)
- Increase inter-local (Athens-US) collaboration
- Support RnD operations (the “start-up” mentality)
- Move from tech management to platform management
- Continue and enhance small teams inter-departmental collaboration (grid organization)
- Enhance data-centric transformation

2

Digital  
Mapping

56

digital projects for the 2020-2021 season

**6** learning platforms

**2** submission forms systems

**9** projects that focus on **video**

**17** projects that focus on workshops and **virtual meetings**

**3** projects that are mainly **audio**

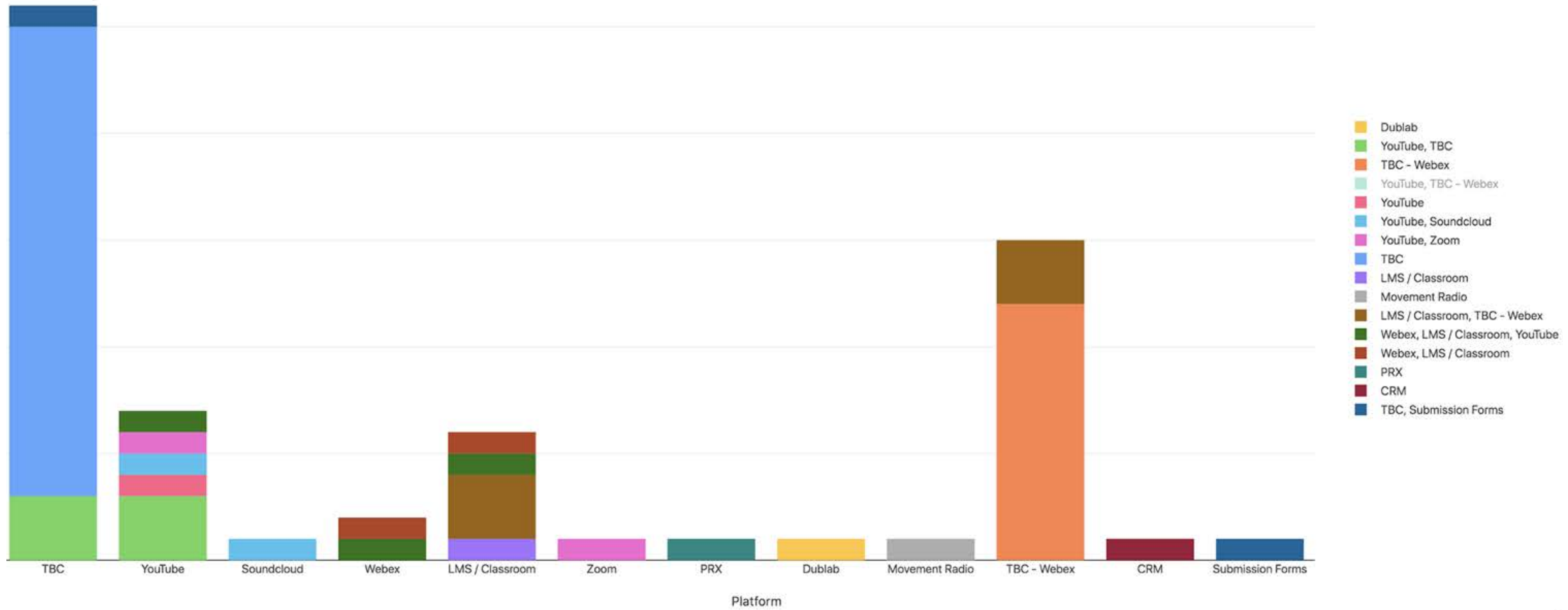
**2** live **streaming & VR**

**6** projects that are primarily **databases**

**1** **infrastructure** system

**7** platforms with **interactive** elements

# Types of Platforms



3

Digital  
programme

**a**

digital development

| Type of project                         | In collaboration with                                 | Deployment     |
|-----------------------------------------|-------------------------------------------------------|----------------|
| Web-platform enhancement                | COMMS/ ICT (Content)/ All                             | Ongoing (2020) |
| CRM                                     | COMMS/ ICT (Commercial)/ Stegi (management)           | 2020-2022      |
| Digital Asset Management (DAM)/ Archive | COMMS/ ICT (Content)/ Audiovisual/ Stegi (production) | 2020-2021      |
| Artists Directory                       | Visual Culture/ Stegi (Networking and Outreach)       | 2020           |
| Upgrade Cavafy Archive                  | Education (Cavafy)                                    | 2020           |
| Upgrade Library Infrastructure          | Education (Library)                                   | 2021           |
| Digital Scholars Network                | Education (Scholars)                                  | 2020           |
| Digital Application network             | Education (Scholars/ AiR)/ Stegi                      | 2020-2021      |



**b**

culture



| Type of project                        | In collaboration with                | Deployment     |
|----------------------------------------|--------------------------------------|----------------|
| EMAP Residency                         | Stegi / EU network                   | Ongoing (2020) |
| AI Residency                           | Stegi / EU network                   | 2020           |
| AI Festival/ hackathon                 | Stegi/ Future Everything/ EU Network | 2021           |
| Circular Cultures/ Crafting the Future | Stegi/ British Council               | 2021           |
| XR/ VR innovation workshop             | Stegi/ New Inc.                      | 2020           |
| Culture Seeds                          | Stegi/ Education/ NBG                | 2021           |
| Hackathens 2021                        | Stegi/ Culture                       | 2021           |
| Global Game Jam                        | Stegi/ GGJ                           | 2021           |
| Hack the State                         | Stegi/ Education                     | 2020-2021      |





| Type of project                                             | In collaboration with                      | Deployment |
|-------------------------------------------------------------|--------------------------------------------|------------|
| ONX (hybrid operation)                                      | Education/ Onassis USA                     | 2020-2021  |
| Onassis Lab (linking with all digital dev activities + ONX) | Education                                  | 2020-2021  |
| Innovation Microprojects                                    | Education                                  | 2020-2021  |
| Onassis Schoolabs                                           | Education/ Ministry of Digital Development | 2020-2021  |

4

research

&

innovation

\*concept and implementation co-developed with Visual Culture

Dent (Poka-Yio)

# Onassis Archive: R&D Workshop Pt. 1

## 1. Brainstorming: What, Who, How

### What

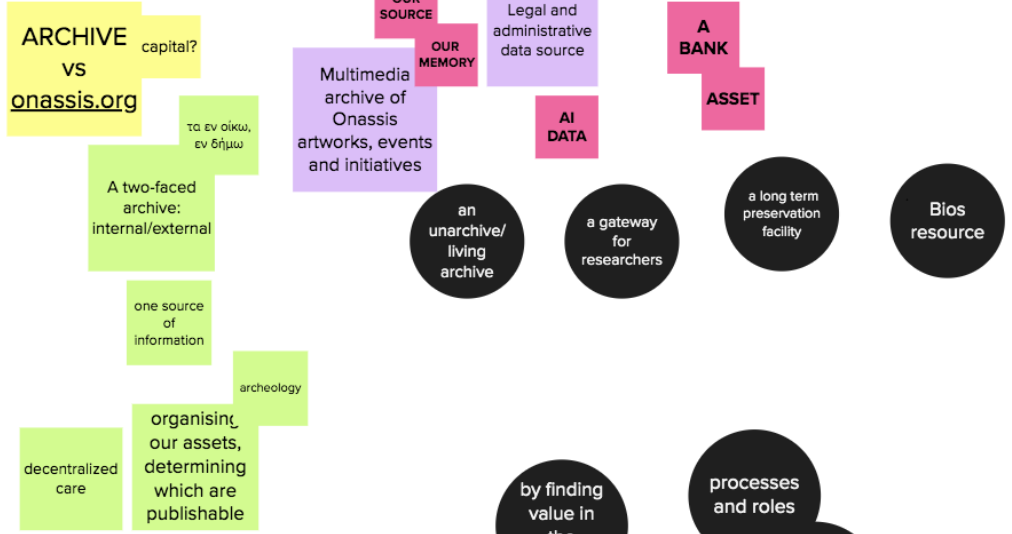
#### The Onassis archive is:

- Both **internal & external**
- A long term **preservation bank** of our events, artworks, and initiatives
- A **dynamic**, living, archive, “un-archive”
- A gateway for **researchers**
- A **bios** resource
- A **single source** of information

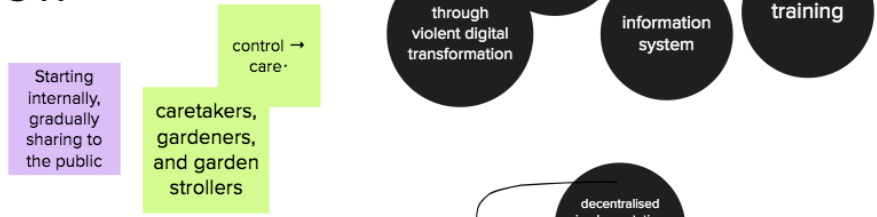
#### It is built of:

- Organized, publishable **assets**
- **Decentralized** care
- **Multimedia**
- **Legal** and administrative data source
- AI Data

# WHAT

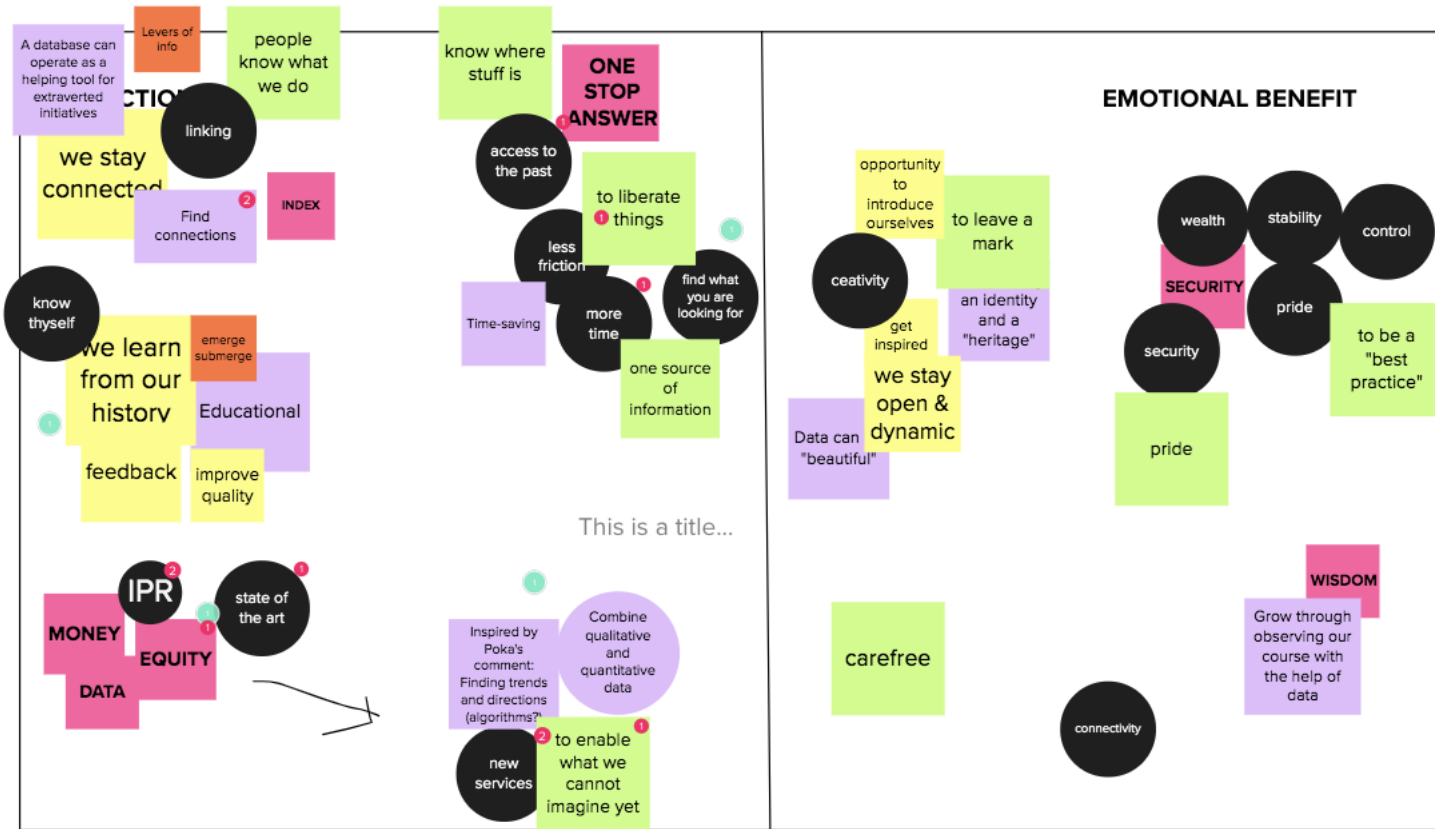


# HOW



# WHO







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takeaways

# Takeaways (infrastructure)

- Need to invest more in ICT – Platforms – Integration
  - Archiving system – Digital Asset Management (Thirdlight) + Storage
  - Corporate Sharing platforms (NextCloud + Dropbox)
  - Collaboration and Web-conferencing (Teams/ Webex/ Slack/ Zoom)
  - Platform integration (YouTube – Insta/FB – Soundcloud/ Musiccloud – Issuu etc)
- Need to engage people
  - People will use what is usable
- Need to keep experimenting
- Need to be organized (planned incubation for infrastructure)

# Takeaways (organisation)

- We are a single organization!
  - Cross-departmental collaborations (examples)
    - With Visual Culture on Research and Innovation
    - With Stegi on sound and digital curation / IPR management (production)
    - With Comms on CRM/ Onassis Channel/ IPR and data protection
    - With Educational programmes on infrastructure/ programme/ strategy
    - With ICT on apps and infrastructures
    - With Foundation on Public Works
    - With Onassis USA on ONX and ENTER
- IPR is an internal integrated (business) function with second level support by legal
- Need to develop a process for approving model policies and procedures (follow Education model)
- Stegi is the production engine in the digital era as well
- Cost centre shifts / measure costs
  - Audio/video recording – post-production – platform development and integration – IPR and Policy support – Robust archiving – media costs across the group – staff costs for interaction with communities
  - Research and Development
  - Archiving costs (HR not just development)

# Takeaways (audience focus)

- Need to understand the technology experience
  - How do platforms work (policy blocking/ IPR clearance/ contracts/ value creation/ monetization)
  - Need to measure (quantitative) and understand (qualitative)
    - Quantitative: measuring performance/ develop KPIs
    - Qualitative: develop case studies
  - It is the experience!
    - Understand platform interactions
    - Develop communities
    - Follow Up
    - Use CRM

## Data Data Data

- Understand data flows
- Develop robust CRM
- Clear and Archive Content
- Follow content performance

# Takeaways (research and development)

- Need to develop an internal research and development programme (Digital + Visual Culture)
  - Need to document and reflect on project ideas
  - If there is no budget/ owner/ manager then there is no project
  - Understand and measure running costs not just initial costs
  - Measure impact
- Need to spend time on incubation
  - Questionnaire + Interviews
  - Innovation sprints (lean canvas model)
  - Incubation period
  - Test period launch
  - Launch proper

# Takeaways (overall)

- Collectively **reevaluate our needs** based on shared characteristics and feasibility
- Consider how separate planned **projects could be combined**
- Think of how projects and platforms could **converse with each other**
- Think of ways we could **use data to discover overarching themes, trends, and recognise communities** of peers
- Introduce **RnD** and **incubation** as formal organisational processes
- Gather **qualitative data** that will help us develop our digital initiatives
- How can to deal with **the long tail of culture**?

q + a